

	12 Month	24 month	36 month
FLEXIBLE / LOWER COST MODELS	CONSULTATIVE MODEL - Market & offer this lower cost model	CATALYZE BACB TO INVESTIGATE LOWER COST TREATMENT METHODS - Work with ABA professionals to brainstorm lower cost / more effective direct treatment model	OFFER SUITE OF ABA INTERVENTION SERVICES AT VARYING PRICE POINTS
WESTERN SLOPE SUSTAINABILITY	SUSTAIN - Match expense and revenue. Execute agreement with RMHP (largest local insurer). Execute 2 fundraising events.	GROW - increase children & hours served by 25%. Operate at break-even or better by managing expense to be less than revenue. Grow fundraising events by 25%.	GROW - increase children & hours served by 25%. Operate at break-even or better by managing expense to be less than revenue. Grow fundraising events by 25%
FUNDING NAVIGATOR	IDENTIFY - Outsource navigation where possible. Develop simple informational piece incorporating private/public funding, school and SSI options. Incorporate into Clinical Liason position.	INTERNAL - Provide system navigation consultation as a fee for service or <i>pro bono</i> offering.	INTERNAL - Provide system navigation consultation as a fee for service or <i>pro bono</i> offering.
MONOLINGUAL STRATEGY	PLAN - seek out and understand how this service is provided without internal linguistic capability. Continually recruit bi-lingual BCBA & Therapist talent	SERVICE SPANISH - serve Spanish speaking clients	SERVICE OFFERINGS FOR NON-ENGLISH/SPANISH CLIENTS
FACILITY	PLAN - identify plan for growth - school age and/or early childhood. Manage early childhood to break-even model.	ACTION - Execute plan to match facility needs	EXPAND/MOVE - new brick & mortar
VISION / MISSION STATEMENT	REFINE - At appropriate time, refine Vision / Mission Statement	VALIDATE Vision/Mission Statements	VALIDATE Vision/Mission Statements